



THE
INTERNATIONAL
ecotourism
SOCIETY

A Global Membership Organization

Engaging Communities, Empowering People, Inspiring Lasting Change

The International Ecotourism Society (TIES) is a non-profit industry association, with members from over 135 countries, promoting responsible tourism practices that benefit conservation and communities. Founded in 1990, TIES has been on the forefront of the development of ecotourism, providing guidelines and standards, training, technical assistance, and educational resources.

Engage. Through a global network of members, TIES engages and connects communities, providing quality networking and professional development opportunities.

Empower. Sharing knowledge and resources to empower stakeholders, TIES offers education and capacity building tools for professionals and communities.

Inspire. TIES works to mainstream sustainability in tourism by driving lasting change in the industry, uniting conservation, communities and sustainable travel.



Ecotourism is a viable tool for conservation, protection of bio-cultural diversity, and sustainable community development.



CONSERVATION

Offering market-linked long-term solutions, ecotourism provides effective economic incentives for conserving and enhancing bio-cultural diversity and helps protect the natural and cultural heritage of our beautiful planet.



COMMUNITIES

By increasing local capacity building and employment opportunities, ecotourism is an effective vehicle for empowering local communities around the world to fight against poverty and to achieve sustainable development.



INTERPRETATION

With an emphasis on enriching personal experiences and environmental awareness through interpretation, ecotourism promotes greater understanding and appreciation for nature, local society, and culture.

Learn more about The International Ecotourism Society: www.ecotourism.org

OPPORTUNITIES FOR MEMBERS : ENGAGE, EMPOWER, INSPIRE

Representing various industry segments and fields of expertise, TIES' global network of organizations and professionals offers an effective way to remain current in ecotourism and sustainable tourism, and an opportunity to play a role in shaping the future of tourism.

TIES GLOBAL NETWORK

490

Organizations

1150

Professionals

135

Countries Represented

+ Tour Operators



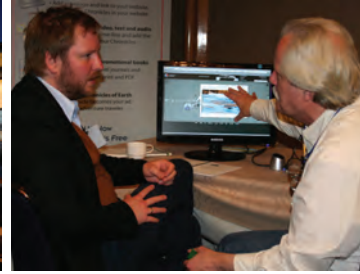
Take advantage of marketing, partnership-building, and professional development opportunities for in-bound and out-bound operators - from local to international, from grassroots to global.

+ Accommodations



Spread the word about the sustainability efforts and ecotourism opportunities at your hotel, hostel, lodge, retreat, B&B - a great way to engage your team, guests, and community.

+ Service Providers



Grow your market through business-to-business connections and networking opportunities! Increase your visibility among industry leaders and decision-makers from around the world.

+ Destinations



Strengthen your outreach, networking and marketing efforts through TIES' global community, and help further your mission supporting conservation, communities and sustainable travel.

"The development of ecotourism, within the framework of sustainable tourism, can have a positive impact on income generation, job creation and education, and thus on the fight against poverty and hunger, protection of the environment and the promotion of sustainable development; contributing to achieve the Millennium Development Goals."

Luigi Cabrini, UNWTO's Director for Sustainable Development of Tourism

JOIN US FOR

B2B and Professional Networking: Connect with fellow members from around the world, find like-minded professionals, and build and harness relationships.

The Best and the Brightest of Ecotourism: Learn from industry leaders and pioneers, and find inspiration through innovation, technology and creative programming.

Your Chance to Be Part of the Solution: Through TIES' global partnerships and local networks, play an active role in creating positive change for the tourism industry.

FEATURED MEMBERS



CONTACT US

Email membership@ecotourism.org

Web www.ecotourism.org

Facebook [@ecotravelpage](https://www.facebook.com/ecotravelpage)

Twitter [@ecotravel](https://twitter.com/ecotravel)

Join TIES today: www.ecotourism.org/join

